

1,701 views | Feb 13, 2019, 12:22pm

MrOwl Rolls Out An Unlimited & Free Cloud Storage Platform For Content Sharing Enthusiasts



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You may be aware that there are various cloud storage platforms available, which I have [covered quite a lot recently](#), including the likes of Dropbox, Sync.com, pCloud and many others. However, they generally come with pricing tiers and are limited by the amount of storage users can take advantage of under each tier.



Free unlimited cloud storage*

via MrOwl's website WWW.MROWL.COM

A new cloud platform aims to change that with unlimited storage. However, it will be tied to collaboration or content sharing rather than keeping the files secure and under wraps within an ecosystem. Thus, this is great news for content creators wanting to showcase their work to the world, but not so much for enterprises wanting a cheap storage alternative for sensitive data.

MrOwl already has a social cloud platform where users can choose to store files in a private or public matter. Thus, the caveat of this new service, called Social Cloud Storage, is free storage for those who choose to make files public or searchable by all.

“Social Cloud Storage is a new app category on the internet that allows users to store their content and either keep it private or share it for the benefit of all users,” According to a recent [press release](#). “Any information users choose to

make public can get found online without having to build a website. Plus, users receive free, unlimited cloud storage for files that are made public for the benefit of all users.”

What is interesting about MrOwl's platform is that it is also integrated with other cloud storage providers and it even includes a private cloud option for those companies not interested in sharing their data with the world. However, its search algorithm may truly be the thing that makes companies take notice.

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“MrOwl “branches” can be made with content contained in other cloud storage platforms, including documents and media files as well as links to internet sites. When users search these "branches", they search the words inside documents and web pages simultaneously. This is a truly a unique search.”



Social Cloud Storage™
Save it. Find it. Share it.

via MrOwl's website WWW.MROWL.COM

The ability to find captivating public content and effectively search within large amounts of data within one's private cloud files are things that many cloud

providers lack. Thus, it is nice that a cloud provider is focusing on these aspects of storage.

“MrOwl believes that search is currently incomplete, as there is much more to search than just websites on the internet,” according to the press release. “Today, half of the world's digital information is not accessible by search because it lives in fragments on personal computers, work computers and various cloud storage platforms.”

The fact is that using Google Search as it stands today is limited in sometimes even finding free data as Google images or standard web pages may not even show much of the public or free content available across cloud services without going to them first.

I interviewed MrOwl's CEO, Arvind Raichur, and asked him some questions regarding how MrOwl aims to be unique in this crowded cloud storage space.

“ MrOwl is unique in the cloud storage space in that never before have you been able to share content directly out of your cloud storage to a community beyond your contacts,” he said. “The unique ability to not only share information, but to also discover what other people have shared out of their personal cloud storage, is something that has not been done before.

I also asked him about his search algorithm and how MrOwl uses it to its advantage over other platforms available.

“MrOwl offers the ability to bundle different types of content and have it found on one single platform,” he said. “This includes all types of documents, media, and links. Everything is now indexed and searchable. But also, the users of MrOwl are curating the MrOwl Community Tree. Users can add relevant links, prune away the spam and define a subset of the Internet to search.”

Combining social media, cloud computing and storage is what he stressed as making MrOwl truly stand out right now. That and a unique search that makes

finding your own and others' files easier. Various file types or data is also supported.

The company makes its money through its private cloud pricing tiers which you can view once you sign up on the [company's website](#) with a Personal or Business plan. Also of note, 10GB of data storage using MrOwl's private cloud option is free then there are tiers for users or companies needing greater storage options.

The company also has mobile apps available for iOS that you can view [here](#) and Android that you can check out [here](#). For anyone that needs a large amount of free cloud storage for their data and does not mind sharing it with others, this platform is something definitely worth checking out.



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I was born in Poland, but grew up in California most of my life. During the past year I came back to Poland and now live in Warsaw. I am a multimedia journalist with exp... **Read More**
